

Certified Dealer Digital Solutions

Full-Service Digital Marketing
Solutions to help you win online



Polaris Certified Dealer Digital Solutions

Pixel Motion is a trusted Polaris Certified Dealer Website provider. With deep expertise in the powersports industry, we offer a complete suite of digital solutions designed to grow your dealership online. Whether you're focused on driving traffic, increasing leads, or building brand reputation, our services deliver real results.

CORE

INCLUDES:

Includes a responsive, mobile-first website with customized VLP/VDP design, backend inventory and incentives management, SEO-optimized meta titles, CRM integration, review widgets, lead tools, and promotion management.

\$399 /mo.

PREMIUM

INCLUDES:

Everything in Core + intelligent banners, AI-generated vehicle descriptions, smart image overlays, trade-in module, and Image Duplicator IQ for enhanced engagement and automation.

\$795 /mo.

PREMIUM PLUS

INCLUDES:

Everything in Premium + multi-homepage branding, multi-dealership inventory, content and creative services, SMS chat, and enhanced Cloudflare server support.

\$1,199 /mo.

PREMIUM PLUS + SEO POWER

BEST VALUE

INCLUDES:

Includes Everything in Premium Plus + SEO Power features such as audits, keyword research, strategy calls, on-site optimization, analytics setup, and one landing or blog page per month.

\$1,895 /mo.

PREMIUM PLUS + SEO PREMIUM

INCLUDES:

Includes Everything in Premium Plus + Advanced SEO Premium tools including multiple landing/blog pages, Google Business Profile management, AI SEO, review monitoring, local keyword tracking, and enhanced visibility across search platforms.

\$2,799 /mo.

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PACKAGE PRICING	Core	Premium	Premium Plus	BEST VALUE	Premium Plus + SEO Premium
	\$399	\$795	\$1,199	Premium Plus + SEO Power \$1,895	\$2,799
Website Features					
Fully Responsive Website	✓	✓	✓	✓	✓
Mobile First Design	✓	✓	✓	✓	✓
Advanced Website Search	✓	✓	✓	✓	✓
Customized VLP and VDP Design	✓	✓	✓	✓	✓
3rd Party Integration and Support	✓	✓	✓	✓	✓
Client and Technical Support	✓	✓	✓	✓	✓
Multi Homepage Branded Experience	✗	✗	✓	✓	✓
Multi Dealership Inventory	✗	✗	✓	✓	✓
Enhanced Server Support (Cloud Flare)	✗	✗	✓	✓	✓
Inventory Management					
Inventory Feed Integration	✓	✓	✓	✓	✓
Backend Inventory Management	✓	✓	✓	✓	✓
Featured Vehicles	✓	✓	✓	✓	✓
Incentives Management Tool	✓	✓	✓	✓	✓
OEM Automated Incentives	✓	✓	✓	✓	✓
Payment Calculator	✓	✓	✓	✓	✓
Trade in Module	✗	✓	✓	✓	✓
Image Duplicator IQ	✗	✓	✓	✓	✓
Smart Image Overlays	✗	✓	✓	✓	✓
Intelligent Banners	✗	✓	✓	✓	✓
AI Describe - Vehicle Descriptions	✗	✓	✓	✓	✓
Lead Generation & Retail Experience					
Lead Management Tool	✓	✓	✓	✓	✓
Exit Intent Popup	✓	✓	✓	✓	✓
Lead Offer Generator	✓	✓	✓	✓	✓
CRM Integration	✓	✓	✓	✓	✓
Review Widget Integration	✓	✓	✓	✓	✓
SMS Chat	✗	✗	✓	✓	✓
Review Monitoring Dashboard	✗	✗	✗	✗	✓
Review Management Reply Tool	✗	✗	✗	✗	✓

POLARIS | OFF ROAD

POLARIS | SNOWMOBILES

SLINGSHOT

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PACKAGE PRICING	Core	Premium	Premium Plus	BEST VALUE	Premium Plus + SEO Premium
	\$399	\$795	\$1,199	Premium Plus + SEO Power \$1,895	\$2,799
SEO & Online Visibility					
SEO Optimized URLs and Meta Titles	✓	✓	✓	✓	✓
Content & Creative	✗	✗	✓	✓	✓
SEO Audit	✗	✗	✗	✓	✓
Webmaster Tools Setup & Index Submissions	✗	✗	✗	✓	✓
Website Monitoring	✗	✗	✗	✓	✓
On-Site Optimization	✗	✗	✗	✓	✓
Local Keyword Research & Monitoring	✗	✗	✗	5 Keywords 1/mo.	10 Keywords 3/mo.
Landing & Blog Pages	✗	✗	✗	✓	✓
Digital Retailing Assistant (DRA)	✗	✗	✗	✗	✓
Basic Local Citation Listings	✗	✗	✗	✗	✓
Google Vehicles For Sale	✗	✗	✗	✗	✓
Google/Bing/Apple Business Profile Management	✗	✗	✗	✗	✓
Google Business Profile Local Search Grid	✗	✗	✗	✗	4 Keywords 4/mo.
Google Business Profile Offers & Posts	✗	✗	✗	✗	✓
AI SEO	✗	✗	✗	✗	✓
Atomic Incentive	✗	✗	✗	✗	✓
Reporting & Analytics					
Analysis & Comprehensive Reporting	✗	✗	✗	✓	✓
Strategy and Performance Calls	✗	✗	✗	✓	✓
Organic Traffic Metrics	✗	✗	✗	✓	✓
Keyword Tracking	✗	✗	✗	✓	✓
Google Business Profile (Calls, Traffic, Clicks)	✗	✗	✗	✗	✓

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